

Beat: News

## GOOGLE SIGNED AN AGREEMENT WITH FRENCH MEDIAS FOR THE USE OF CONTENT IN SEARCH

LE MONDE FIGARO LIBERATION LOBS & EXPRES

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**USPA NEWS** - Google signed an agreement with French media for the use of content in search Google said Thursday it had signed "individual agreements" on the payment of copyright with French newspapers and magazines after months of wrangling over the sharing of revenue from posting news in search results. Signatories to the agreement included the major French dailies Le Monde, Le Figaro and Liberation, as well as magazines such as L'Express, L'Obs and Courier International.

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In a statement, Google France director Sebastien Missoffe said discussions with other media groups were continuing, with the aim of reaching "a framework agreement by the end of the year."-----

The announcement came after a Paris appeals court ruled last month that the US giant must continue to negotiate with French press editors over a new EU law on so-called "neighboring rights" that requires a payment for the dissemination of topical content with Internet searches. The struggling media have long been in turmoil over Google's inability to give them a share of the millions it earns from ads displayed with news search results. Yet, Google had refused to comply with digital copyright law, saying media groups were already profiting by receiving millions of hits on their websites. Financial details were not disclosed, but Missoffe said Google said payments would be based on criteria such as daily post volumes, monthly internet traffic, and "publisher's contribution to political news and general "[?]. With AFP, Source Afrique24.com, Google, APF

### Article online:

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